

Downtown Blacksburg, Inc. (DBI) strives to make the downtown district a flourishing place to live, work, and play in the Town of Blacksburg. The commercial downtown district is located between Progress Street, where it crosses North Main Street, and Eheart Street. As a member, you contribute to DBI's mission:

Downtown Blacksburg, Inc. (DBI) is an association of merchants, property owners, and downtown advocates whose mission is to sustain a dynamic, vital, and diverse community through marketing, events, economic development, and leadership.

Levels & Benefits of Membership

Merchant Member \$150

As a merchant member, you can stay connected to the downtown business community.

- Business information on DBI's website, brochures, and additional directories
- Inclusion in Steppin' Out® and other DBI Events*
- Exclusive access to information impacting day-to-day business operations in Downtown Blacksburg
- Vinyl member decal for business window
- Additional marketing for your business through DBI's social media, co-op advertising opportunities, tourism efforts, monthly newsletters, and events
- Participation in DBI gift certificate and additional programs
- Access to valuable networking opportunities with member businesses throughout the year
- Participation in DBI committees and volunteer opportunities
- 10% discount at other (participating) member businesses
- Representation by DBI on town committees, chamber of commerce meetings, and liaison to other merchant business groups allowing members insight and a voice regarding quality-of-life issues in downtown.

Property Owner \$100

As a downtown property owner, your support keeps our district healthy and growing.

- Exclusive access to information impacting day-to-day business operations in Downtown Blacksburg
- Access to valuable networking opportunities with member businesses throughout the year
- Participation in DBI committees and volunteer opportunities
- 10% discount at other (participating) member businesses
- Advertising opportunities on DBI website
- Sponsorship opportunities at DBI events
- Representation by DBI on town committees, chamber of commerce meetings, and liaison to other merchant business groups allowing members insight and a voice regarding quality-of-life issues in downtown.

Individual Supporter \$50

As an individual member you are part of our downtown neighborhood and help sustain the hometown characteristics of our community.

- 10% discount at other (participating) member businesses
- Exclusive access to information impacting day-to-day business operations in Downtown Blacksburg
- Access to valuable networking opportunities with member businesses throughout the year
- Participation in DBI committees and volunteer opportunities
- Representation by DBI on town committees, chamber of commerce meetings, and liaison to other merchant business groups allowing members insight and a voice regarding quality-of-life issues in downtown.

Non-Profit/Government - Annual Budget Under \$50,000 -- \$65 Over \$50,000 -- \$125

As a non-profit or government entity, your support of the downtown community is vitally important to the mission of DBI.

- Organization information on DBI's website, brochures, and additional directories
- Inclusion in Steppin' Out® and other DBI Events**
- Additional marketing for your business through DBI's social media, co-op advertising opportunities, tourism efforts, monthly newsletters, and events
- Exclusive member communication
- Access to valuable networking opportunities with member businesses throughout the year
- Participation in DBI committees and volunteer opportunities
- 10% discount at other (participating) member businesses
- Representation by DBI on town committees, chamber of commerce meetings, and liaison to other merchant business groups allowing members insight and a voice regarding quality-of-life issues in downtown.

*Benefits which apply only to businesses physically located in the downtown district; extra fees where applicable.