

# Downtown Blacksburg, Inc.

## 2018 Merchant Membership Form



### DBI Mission Statement

*Downtown Blacksburg, Inc. (DBI) is a non-profit (501c6) association of merchants, property owners, and downtown advocates whose mission is to sustain a dynamic, vital, and diverse community through marketing, events, economic development, and leadership.*

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_  
\_\_\_\_\_

**Contact Person(s):** \_\_\_\_\_

**E-mail(s):** \_\_\_\_\_  
\_\_\_\_\_

Please provide e-mails for anyone in your business who wishes to receive DBI notices.

**Contact Phone:** \_\_\_\_\_

**Phone as it should appear on the DBI website and brochure:** \_\_\_\_\_

**Your website (we will put a link on the DBI website):** \_\_\_\_\_

Please check below those programs in which you wish to participate:

- DBI Gift Certificate Program – Your business will be listed as accepting DBI gift certificates.
- Downtown Loyalty Card Program- Your business stamps the cards, for \$5 purchases, with stamp purchased through DBI
- DBI Merchant Discount Program – 15% discount provided to community organizations throughout the year.(i.e. MCPS Teacher Appreciation Week, Newcomer’s Week) Participants will have the option to opt-out of each event.
- Senior Discount Mondays AGE LIMIT \_\_\_\_\_ & discount amount \_\_\_\_\_% you will provide each Monday.
- Daily Discounts for DBI Members \_\_\_Y/N\_\_\_ Please indicate % discount \_\_\_\_\_

Please indicate below if your business has:

- Facebook  Blog  
 Twitter  Instagram

**Brief Description of your business to be used on our website & in the brochure:**

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Please enclose a \$125 check made payable to DBI and send to  
Post Office Box 233  
Blacksburg, VA 24063

Thanks for your membership and involvement.  
We look forward to seeing you at our member meetings the last Wednesday of each month.