



STEPPIN' OUT T-SHIRT DESIGN COMPETITION

\$500 Prize

Downtown Blacksburg, Inc. is sponsoring
a design competition for the
41st Steppin' Out 2022 T-Shirt

Steppin' Out is the premiere festival in the New River Valley and is sponsored by Downtown Blacksburg, Inc. Held on the first weekend in August of each year, this year's event is August 5th & 6th, 2022 and will mark the 41st annual celebration. The activities include live music, arts & crafts booths, merchant booths, children's art & craft activities, the Draper Mile running race, and lots of great food.

Profits from T-shirt sales not only fund this event, but also are used to support downtown and community improvements and activities such as the Farmers Market, the Downtown Master Plan, downtown benches, the 16 Frogs, the Arts Initiative, economic development and numerous downtown festivals.

Designs should reflect the character of *Steppin' Out* in addition to downtown Blacksburg in general.

Designs will be judged by the DBI Festival Committee. **The winning artist will be profiled through advertising/news articles, in store windows where t-shirts are sold prior to the festival, and at Steppin' Out.**

Requirements: Maximum of 6 colors on shirt back and 2 colors for pocket logo. The shirt back design must incorporate the words "Downtown Blacksburg" and the date "August 5 & 6, 2022". The pocket logo should include the words "41st Steppin' Out".

DEADLINES: Concept sketches are due by January 15, 2022.

They should be delivered to the Downtown Blacksburg, Inc. office located at 318 N. Main St, Blacksburg, VA or mailed to P.O. Box 233, Blacksburg, VA 24063.

Once chosen, the winning designer must submit design files in eps or vector format and emailed to events@downtownblacksburg.com no later than March 1, 2022.



STEPPIN' OUT T-SHIRT DESIGN COMPETITION ENTRY FORM

Name: _____

Address: _____

Phone Number: _____

Email: _____

The artist hereby assigns all right, title and interest in and to the design(s) submitted with this entry form to Downtown Blacksburg, Inc. It is understood that Downtown Blacksburg, Inc. owns all copyrights and other intellectual property rights associated with such design(s). The artist may continue to use the design(s) for the sole, limited purpose of displaying such design(s) in the artist's portfolio. The artist shall receive two free t-shirts in the size and color of his/her choice.

The artist warrants that he/she is the sole creator of the design(s) and has all rights necessary to convey the rights granted under this Agreement; that the designs are original creations, not copied from, nor a derivative of any copyrighted photograph; that the designs do not infringe any other person's copyrights or other intellectual property rights; all necessary model releases have been obtained; and to his/her knowledge, the designs do not violate the rights of privacy, or libel other persons.

Signature: _____

Printed Name: _____

Date: _____