

Downtown Blacksburg, Inc.

2017 Merchant Membership Form



DBI Mission Statement

Downtown Blacksburg, Inc. (DBI) is a non-profit (501c6) association of merchants, property owners, and downtown advocates whose mission is to sustain a dynamic, vital, and diverse community through marketing, events, economic development, and leadership.

Business Name: _____

Business Address: _____

Contact Person(s): _____

E-mail(s): _____

Please provide e-mails for anyone in your business who wishes to receive DBI notices.

Contact Phone: _____

Phone as it should appear on the DBI website and brochure: _____

Your website (we will put a link on the DBI website): _____

Please check below those programs in which you wish to participate:

- DBI Gift Certificate Program – Your business will be listed as accepting DBI gift certificates.
- Downtown Loyalty Card Program- Your business will stamp the cards, with \$5 purchases, with stamp purchased through DBI
- DBI Merchant Discount Program – 15% discount provided to community organizations throughout the year. (i.e., Week of the Young Child, MCPS Teacher Appreciation Week, Newcomer’s Week) Participants will have the option to opt-out of each event.
- Senior Discount Mondays –AGE LIMIT & discount you will provide each Monday. _____
- Daily Discounts for DBI Members _____ Please indicate % discount _____

Please indicate below if your business has:

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Blog |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Instagram |

Please enclose a \$125 check made payable to DBI and send to
Post Office Box 233
Blacksburg, VA 24063

Thanks for your membership and involvement.
We look forward to seeing you at our member meetings the last Wednesday of each month.